



Announcement:
**ABATOM BOOK PUBLICATION PROGRAMME FOR SCHOLARS AND
RESEARCHERS IN THEIR MID-CAREERS**

ABATOM is delighted to announce the commencement of a **Book Publication Programme** aimed at encouraging scholars and researchers in their mid-careers to publish their books under a mutually beneficial, cost-sharing arrangement with the Publishers, but without compromising on the all-important scholarly standards of merit and quality. The Programme is a response particularly to the demands being continually made on mid-career scholars and researchers within the university system who are under pressure to produce more and more publications for purposes of promotion and advancement as part of the conditions of the academic career (reference is to the so-called “*publish-or-perish*” syndrome), and the need for an intervention measure of the kind here planned for relieving the affected individuals of such pressures.

But, while responding to that critical need, it is imperative that both the would-be author and Publishers in their relationship be guided by the highest sense of commitment to intellectual integrity among other academic ideals, rather than simply driven by “cash-and-carry” instincts. Otherwise, one risks having one’s works disparaged by academic peers elsewhere as merely “printed” works only masquerading as “published” books. There is undoubtedly an increasing stock of “books” to be found on the shelves of various university libraries and bookshops across the country that qualifies to be so described.

One way of avoiding the negative evaluation attracted by the later crop of works is to ensure that manuscripts submitted for publication undergo peer review and assessment; and that all published books satisfy the minimum academic standards subscribed to by professional colleagues within the respective disciplines. It is also essential of course that the production quality be good. We are convinced that most authors interested in being read widely by their academic peers both nationally and internationally would like to see such conditions and standards met. **ABATOM** is uniquely placed to guarantee these standards and conditions, and ensure that all books bearing the company’s imprimatur be adjudged good quality works.

ABATOM is the publishing arm of, as well as the imprint for all works published by, **ABATOM Associates**. The latter is a small privately-owned Nigerian think tank, with installed capacity for undertaking quality work in consultancy, research, commissioned studies and technical reports, publishing, education and training, project analysis and evaluation in major socio-economic fields. It is a corporate body registered under the Companies and Allied Matters Act 1990.

ABATOM has on its Governing Board a pair of professors formerly based at the University of Ibadan, and both of them nationally renowned, internationally recognised, and top-rate scholars and researchers. They are: (1) **Professor J. ‘Bayo Adekanye**, B.Sc. (Pol.) Honours (Ibadan), M. A., PhD (Brandeis), FSSAN, Director and Chief Executive; and (2) **Professor Tomilayo O. Adekanye**, B.Sc. (Econs.) Honours (Ibadan), M.Phil., PhD (Agric. Econs.) (Nottingham), JP, Director and Deputy Chief Executive. For more information about **ABATOM Associates** as a corporate body, the qualifications and experiences of its Governing Board, and the pool of complementary research expertise, skills, and competences which the Directors bring as an installed in-house capacity for running the company, visit the website: www.abatom.com.

Manuscripts are hereby sought from authors across the Social Sciences, Business and Management Sciences, and Agricultural Sciences, these being the areas or groups of disciplines where **ABATOM** wish to concentrate its publication efforts for now. Information about terms of book contract for regulating production, publication, and marketing arrangements is to be exchanged as soon as agreement to publish has been concluded.

Write or submit your manuscripts to **ABATOM**, U.I. P. O. Box 19779, Ibadan, Oyo State; E-Mail: info@abatom.com; Cel. Ph. No (+234) (0) 803 35 35 912, or (+234) (0) 803 32 90 865.